

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	694

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	936442	06252225

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref
------------	----------------

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/02/12	11/02/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----1-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:08 AM WPBF News 25 @ 5am 5-530am :30 USPRTV28ACH \$125.00 NM									
2	11/02/12	11/02/12	M-F 5pm News	5-6pm	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----1-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:23 PM M-F 5pm News 5-6pm :30 USPRTV28ACH \$375.00 NM									
3	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM									
Credited									
4	11/05/12	11/05/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
5	11/05/12	11/05/12	The View	11A-12PM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 10:58 AM The View 11A-12PM :30 USPRTV28ACH \$475.00 NM									
Credited									
6	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$275.00									

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936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV28ACH \$275.00 NM									
8	11/05/12	11/05/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 2:22 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV28ACH \$350.00 NM									
9	11/05/12	11/05/12	Dr. Oz	4-5p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 4:56 PM Dr. Oz 4-5p :30 USPRTV28ACH \$450.00 NM									
10	11/05/12	11/05/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 WPBF News 25 @ 5am 5-530am :00 \$125.00 NM									
Credited									
11	11/05/12	11/05/12	M-F 5pm News	5-6pm	1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 M-F 5pm News 5-6pm :00 \$375.00 NM									
Credited									
12	11/05/12	11/05/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV28ACH \$200.00 NM									
Credited									
13	11/05/12	11/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
14	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 WPBF News 25 Mornings 6-7AM :30 USPRTV24ACH \$375.00 NM									
Credited									
15	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,000.00									

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Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/05/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 Wheel Of Fortune 7-7:30PM :00 \$2,000.00 NM Credited									
16	11/05/12	11/05/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 Good Morning America 7-9AM :00 \$475.00 NM Credited									
17	11/05/12	11/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 7:35 PM Jeopardy 7:30-8PM :30 USPRTV28ACH \$2,000.00 NM									
18	11/03/12	11/03/12	Sat 330-7pm ABC College 330-7pm Class of Time - Fixed Non Pre-emptible		-----1-	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:29 PM Sat 330-7pm ABC College Footb:330-7pm :30 USPRTV28ACH \$2,000.00 NM LR - Football									
19	11/03/12	11/03/12	GMA Saturday 7-8am Class of Time - Immediately Pre-emptible without notice	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 GMA Saturday 7-8am Sat 7am-8am :00 \$300.00 NM Credited									
20	11/04/12	11/04/12	Sun 11:35pm Late News 1135p-12am Class of Time - Immediately Pre-emptible without notice	1135p-12am	-----1	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun 11:35pm Late News 1135p-12am :00 \$250.00 NM Credited									
21	11/04/12	11/04/12	GMA Sunday 7-8am Class of Time - Immediately Pre-emptible without notice	Sun 7-8am	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 GMA Sunday 7-8am Sun 7-8am :00 \$300.00 NM Credited									
22	11/04/12	11/04/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 Sun ABC Prime A 7-8PM :00 \$850.00 NM Credited									
23	11/01/12	11/01/12	M-SUN WPBF News 25 (11-11:35PM		---1---	:30	1	\$500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM <i>Credited</i>									
24	11/01/12	11/01/12	Nightline	11:35-12:05AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 Nightline 11:35-12:05AM :00 \$350.00 NM <i>Credited</i>									
25	11/01/12	11/01/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 The View 11A-12PM :00 \$475.00 NM <i>Credited</i>									
26	11/01/12	11/01/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 WPBF News 25 @ Noon 12pm-1230pm :30 USPTV28ACH \$275.00 NM <i>Credited</i>									
28	11/01/12	11/01/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 GENERAL HOSPITAL GENERAL HOSPIT :30 USPTV24ACH \$350.00 NM <i>Credited</i>									
29	11/01/12	11/01/12	Dr. Oz	4-5p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 Dr. Oz 4-5p :00 \$450.00 NM <i>Credited</i>									
30	11/01/12	11/01/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 WPBF News 25 @ 5am 5-530am :30 USPTV28ACH \$125.00 NM <i>Credited</i>									
31	11/01/12	11/01/12	M-F 5pm News	5-6pm	---1---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ---1--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 M-F 5pm News 5-6pm :30 USPTV28ACH \$375.00 NM <i>Credited</i>									
32	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
32	11/01/12	11/01/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 5:42 AM WPBF News 25 Mornings @ 5:30-5:57am :30 USPRTV28ACH \$200.00 NM										
Credited										
33	11/01/12	11/01/12	WPBF News 25 @ 6:00PM	6:06-6:30PM	---1---	:30	1	\$450.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$450.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 WPBF News 25 @ 6:00PM 6:30PM :00 \$450.00 NM										
Credited										
34	11/01/12	11/01/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$375.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 6:39 AM WPBF News 25 Mornings 6-7AM :30 USPRTV28ACH \$375.00 NM										
Credited										
35	11/01/12	11/01/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$2,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 USPRTV28ACH \$2,000.00 NM										
Credited										
36	11/01/12	11/01/12	Good Morning America	7-9AM	---1---	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$475.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 8:40 AM Good Morning America 7-9AM :30 USPRTV28ACH \$475.00 NM										
Credited										
37	11/01/12	11/01/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$2,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 Jeopardy 7:30-8PM :00 \$2,000.00 NM										
Credited										
38	11/01/12	11/01/12	Dr. Oz M-F	9-10a	9-10a	---1---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 ---1--- 1 \$250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Th 11/01/12 9:39 AM Dr. Oz M-F 9-10a 9-10a :30 USPRTV28ACH \$250.00 NM										
Credited										
39	10/30/12	10/30/12	M-SUN WPBF News 25	(11-11:35PM)	-1-----	:30	1	\$500.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 -1----- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM										
Credited										
41	10/30/12	10/30/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM	
Class of Time - Pre-emptible with notice										

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www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	10/30/12	10/30/12	The View Class of Time - Pre-emptible with notice	11A-12PM	-1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 10:30/12 The View 11A-12PM :00 \$475.00 NM Credited									
42	10/30/12	10/30/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		-1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV28ACH \$275.00 NM									
44	10/30/12	10/30/12	GENERAL HOSPITAL GENERAL HOSPIT		-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV28ACH \$350.00 NM									
45	10/30/12	10/30/12	Dr. Oz 4-5p		-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 4:28 PM Dr. Oz 4-5p :30 USPRTV28ACH \$450.00 NM									
46	10/30/12	10/30/12	WPBF News 25 @ 5am 5-530am		-1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 4:58 AM WPBF News 25 @ 5am 5-530am :30 USPRTV28ACH \$125.00 NM									
47	10/30/12	10/30/12	M-F 5pm News 5-6pm		-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 5:11 PM M-F 5pm News 5-6pm :30 USPRTV28ACH \$375.00 NM									
48	10/30/12	10/30/12	WPBF News 25 Mornings 5:30-5:57am		-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV28ACH \$200.00 NM									
49	10/30/12	10/30/12	WPBF News 25 @ 6:00P 6-6:30PM		-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV28ACH \$450.00 NM									
50	10/30/12	10/30/12	WPBF News 25 Mornings 6-7AM		-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1----- 1 \$375.00									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/30/12	10/30/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice		-1-----	:30	1	\$375.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 USPRTV28ACH \$375.00 NM									
51 10/30/12 10/30/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 7:17 PM Wheel Of Fortune 7-7:30PM :30 USPRTV28ACH \$2,000.00 NM									
52	10/30/12	10/30/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-1-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 7:59 AM Good Morning America 7-9AM :30 USPRTV28ACH \$475.00 NM									
53	10/30/12	10/30/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 7:35 PM Jeopardy 7:30-8PM :30 USPRTV28ACH \$2,000.00 NM									
54	10/31/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--1----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited									
55	10/31/12	10/31/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited									
56	10/31/12	10/31/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 The View 11A-12PM :00 \$475.00 NM Credited									
57	10/31/12	10/31/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		--1----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV28ACH \$275.00 NM									
59	10/31/12	10/31/12	GENERAL HOSPITAL GENERAL HOSPIT	--1----		:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$350.00									

INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	10/31/12	10/31/12	GENERAL HOSPITAL	GENERAL HOSPIT	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV28ACH \$350.00 NM									
60	10/31/12	10/31/12	Dr. Oz	4-5p	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 4:22 PM Dr. Oz 4-5p :30 USPRTV28ACH \$450.00 NM									
61	10/31/12	10/31/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 4:59 AM WPBF News 25 @ 5am 5-530am :30 USPRTV28ACH \$125.00 NM									
62	10/31/12	10/31/12	M-F 5pm News	5-6pm	--1----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 5:37 PM M-F 5pm News 5-6pm :30 USPRTV28ACH \$375.00 NM									
63	10/31/12	10/31/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV24ACH \$200.00 NM									
64	10/31/12	10/31/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV28ACH \$450.00 NM									
65	10/31/12	10/31/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 USPRTV28ACH \$375.00 NM									
66	10/31/12	10/31/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 USPRTV24ACH \$2,000.00 NM									
67	10/31/12	10/31/12	Good Morning America	7-9AM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 7:59 AM Good Morning America 7-9AM :30 USPRTV28ACH \$475.00 NM									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	694	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/31/12	10/31/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--1----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 --1---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/31/12 7:34 PM Jeopardy 7:30-8PM :30 USPRTV28ACH \$2,000.00 NM									
69	10/30/12	11/02/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	-TWTF--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/31/12 3:55 PM M-F 3-4P M-F 3-4P :30 USPRTV28ACH \$375.00 NM									
3 WPBF Th 11/01/12 3:59 PM M-F 3-4P M-F 3-4P :30 USPRTV28ACH \$375.00 NM									
1 WPBF F 11/02/12 M-F 3-4P M-F 3-4P :00 \$375.00 NM									
<i>Credited</i>									
70	11/05/12	11/05/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 3:30 PM M-F 3-4P M-F 3-4P :30 USPRTV28ACH \$375.00 NM									
71	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		-TWTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/31/12 10:35 AM 10-11a Anderson Cooper 10-11a :30 USPRTV28ACH \$275.00 NM									
1 WPBF F 11/02/12 10:23 AM 10-11a Anderson Cooper 10-11a :30 USPRTV28ACH \$275.00 NM									
72	11/03/12	11/04/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:24 AM Sat 6-7am News Sat 6-7am :30 USPRTV28ACH \$150.00 NM									
73	10/30/12	11/02/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -TWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 11/02/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV28ACH \$350.00 NM									
74	11/03/12	11/03/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:00 AM Sat 5-6am News Sat 5-6am :30 USPRTV24ACH \$200.00 NM									
75	11/03/12	11/03/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 6:38 AM Sat 6-7am News Sat 6-7am :30 USPRTV28ACH \$250.00 NM									
76	10/30/12	11/02/12	1230-1P Access Hollywo 1230-1p		-TWTF--	:30	1	\$475.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-TWTF--		1		\$475.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Th	11/01/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	USPRTV28ACH	\$475.00 NM
77	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am		-----S-	:30	1	\$200.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-----S-		1		\$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Sa	11/03/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	USPRTV28ACH	\$200.00 NM
78	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a		-TWTF--	:30	1	\$650.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-TWTF--		1		\$650.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Tu	10/30/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV28ACH	\$650.00 NM
79	10/31/12	11/02/12	WPBF News 25 Mornings6-7AM			--WTF--	:30	1	\$1,000.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	--WTF--		1		\$1,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Th	11/01/12	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$1,000.00 NM
80	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am		-----S-	:30	1	\$1,300.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-----S-		1		\$1,300.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Sa	11/03/12	12:13 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV28ACH	\$1,300.00 NM
LR - Football									
81	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am		-----S	:30	1	\$1,000.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-----S		1		\$1,000.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	Su	11/04/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USPRTV28ACH	\$1,000.00 NM
82	11/02/12	11/02/12	10-11a Anderson Cooper 10-11a			----F--	:30	1	\$725.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	----F--		1		\$725.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	F	11/02/12	10:42 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV28ACH	\$725.00 NM
83	11/05/12	11/05/12	WPBF News 25 Mornings6-7AM			M-----	:30	1	\$950.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	11/05/12	11/11/12	M-----		1		\$950.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	
1	WPBF	M	11/05/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV28ACH	\$950.00 NM
84	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm		M-----	:30	1	\$1,150.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	11/05/12	11/11/12	M-----		1		\$1,150.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936442-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	694

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
84	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$1,150.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV28ACH \$1,150.00 NM									
85	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:25 AM Sun 6-7am News Sun 6-7am :30 USPRTV28ACH \$375.00 NM									
86	11/05/12	11/05/12	The View	11A-12PM	M-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 11:32 AM The View 11A-12PM :30 USPRTV28ACH \$3,000.00 NM									
87	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:40 AM Sun 6-7am News Sun 6-7am :30 USPRTV28ACH \$300.00 NM									
88	11/05/12	11/05/12	THE CHEW	1P-2P	M-----	:30	1	\$975.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 1:32 PM THE CHEW 1P-2P :30 USPRTV28ACH \$975.00 NM									
89	11/06/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	-T-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 -T----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV28ACH \$450.00 NM									

Total Spots **64**

Payment Terms 30 Days

<u>Gross Total</u>	\$40,375.00
<u>Agency Commission</u>	\$6,056.25
<u>Net Amount Due</u>	\$34,318.75